

Michael Rosswog

Designer, Photographer, & Webmaster from Pittsburgh, PA
412.523.2810 | mrosswog@gmail.com | michaelrosswog.com

17 years experience in Websites & E-Commerce, Marketing/Branding/Identity,
Graphic Design, Photography, Audio & Video Production.

Skillset

Graphic Design

Illustration & Concept Prototyping
Logos / Typography / Color / Form
Print and Web Advertising / Collateral
Packaging, POP Displays, Signage
Textile Pattern Design, Abstract Art

Photography / Production

Styling, Editing, Isolation, Retouching
On-Location / Outdoor Photo Shoots
In-Studio / High Key Photo Shoots
Audio & Video Recording & Editing
Animation / Motion Graphics

Website / Software Development

UI / UX / HTML / CSS
Responsive Design, Bootstrap
Drupal, Wordpress, ASPDotNetStorefront
Hosting, Administration & Security
Social Media Strategy & Content

Experience

Johnstonbaugh's Music Centers (2019-Present)

Digital Marketing Specialist working to update, enhance, and extend functionality of the johnstonbaughs.com website and printed advertising. High key and artistic product shots. Event photography shared through Facebook galleries and Instagram posts. Manage products and online instrument rental options through AIMsi software. Launched "School Shopping Pages" where students can easily shop for items curated by their teacher and have them delivered to school.

NTA Enterprise, Inc. (2007-Present)

Creative service provider for a wide range of projects and day-to-day design needs. Helped invent graphical concepts for original camouflage patterns. Rebranded Huntworth logo / icon / color scheme and packaging / collateral. Product styling and photography for catalogs, packaging, e-commerce & social media. Help coordinate live action photo shoots on location and on-model shots in studio. Created magazine ad concepts and submitted press ready artwork files according to yearly ad plan. Designed, Developed, Managed website (2013-2016) Design only (2017-present).

PWD Service (2009-2015)

Designed, Developed, and Launched e-commerce site and worked as general IT support. Photographed parts and hardware and managed all product entries and pricing in Drupal content management system. Set up all domains/hosting/security/email addresses and collaboration software. Created system for made-to-order window product line.

A to Z Communications (2009-2014)

Freelance web developer taking artistic designs and converting them to live websites. Created Drupal and Wordpress themes from scratch. Custom HTML / CSS / PHP / MySQL / JavaScript / Flash development on several sites. Setup web hosting and databases. Provided CMS end user training for clients.

SuperNova Records (2008-2009)

Partnered on 90 date music tour of U.S. / Canada / Europe. Artwork layout for several CD reissues. Concert poster and magazine ad layouts. Web store selling CDs, merchandise, digital downloads, concert tickets. Social media promotion.

4C Technologies (2003-2007)

Front-end web designer / Flash animator working with software development team on Lotus Notes / Domino based sites and applications. Created 4C Technologies logo, collateral, website. Helped launch 4C DesignWorks division and built several websites for local/regional clients including P.J. Dick / Trumbull, P.W.Campbell, and Waldec Homes.

Education

Associate's Degree, Multimedia and Web Design | The Art Institute of Pittsburgh | 2003

References Available Upon Request